

VinylPlus - Circular Solutions with Vinyl Products

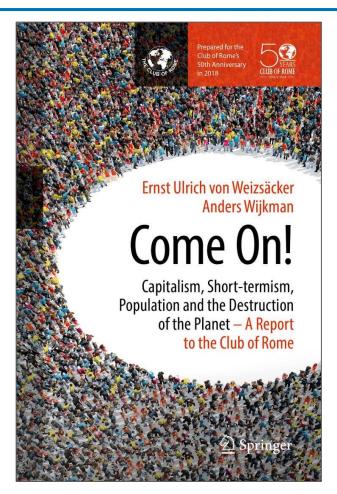
PLAST MILAN 2018, 31 May 2018

Zdenek Hruska, VinylPlus® Public Affairs Director

Why we need circular solutions?



- Conventional economic models, linear in nature, are incapable to deal with nonlinearity of natural systems.*
- Our planet's resources are being consumed at a much faster rate than they are created.
- A balance between the resources consumption and their renewal has to be found.



* "Come On!" by Ernst Ulrich von Weizsäcker, Anders Wijkman A report to the Club of Rome, 2018

VinylPlus® as a Circular Economy frontrunner Vinyl

















plasticisers



United PVC Value Chain



VinylPlus Partners

IN 2017, THE CONTRIBUTORS WERE:

A. Kolckmenn GmbH (Germany) Alfatherm SpA (Italy) Allaxis Group (Belgium) Alkor Draka SAS (France)

Altro (UK) Altro Debolon Dessauer Bodenbeläge GmbH & Co. KB

(Germany) affer* aluminium GmbH (Germany)* aluplast Austria GmbH (Austria) aluplast GmbH (Germany)

atwitzs GmbH S Co (Germany) AMS Kunststofftschnik GmbH S Co, KG (Germany) Amtioo International (UK) Avery Dennison Materials Europe BV (Netherlands)*

Avery Dennison Materials Europe BY (Netherland: Besufieu Internetional Groupe) Berny Plestics (Germany) Bilicare Research (Germany) BH S.L. (Spain) BH S.L. (Spain) BT Bestrechnik Impas GmbH 6 Co. KG (Germany) BTH Fitting KT. (Flungary) CF Kamstatiopfrelien | Netherlands) Chiefrain Febrics (Ireland)*

CIFRA (France)
Cover is Rigid Hungary Ltd (Hungary)
Denose (Spin)
Decemblek Ltd (UK)
Decemblek NV (Bolglum)
Decemblek SAS (France)
Dekurs GmbH (Germany)

OHM (UK)

OHN (UK)
Dickson Seint Clair (France)
Dickson Seint Clair (France)
Dillikea Kuna Istoff Verarbeitung GmbH (Germany)
Draka Polymer Films BV (Netherlands)
Dyka BV (Netherlands)
Dyka Plastics BV (Belgium)
Dyka Polskos Sv. z. o., (Poland)
Ellotal Flestics GmbH & Co. KB (Germany)
Epulan Nindow Systems (UK)
Engle SA (Poland)
FOT FleohodschTechnologie GmbH & Co. KB (Germany)
Finstral AB (Italy)
Fill Mall

FIP (Italy) Gesten Ferister-Systems OmbH (Germany) Georg Fischer Deka OmbH (Germany)

Gerflor Mipolam GmbH (Germany) Gerflor SAS (France)

Gerflor Tarare (France) Germord Ltd (Ireland)

Olina (France)
Oriffine Enduction (France)
Gruppo Febbri (Svizzera) S.A. (Switzerland)
Gruppo Febbri Vignole SA (Italy)

H Producter AS (Norway) Heytex Bramsche (ImbH (Germany) Heytex Neugersdorf (ImbH (Germany) Holland Colours NV (Netherlands)

Icopal Kunststoffverarbeitungs GmbH (Germany) IKA Innovative Kunststoffaufbereitung GmbH & Co. KG

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Jimten (Spain)

Kalan (France)
Killokner Pentaelast GmbH & Co. IXB (Germany)
Konrad Hornschuch AB (Germany)
LINPAC Pockaging PONTIVY (France)
Low & Boner GmbH, former Mehler Texnologies GmbH

(Germany)
Henufactures JBA (Spain)
Heritey Deutschland (Germany)
Harley Hungdria (Hungary)
HKF-Ergis GmbH (Germany)
HKF-Ergis Sp. 2 a.o. (Poland)
Halesce (Copie)

Molecor (Spain) Mondoplastico SpA (Italy) Nicoli (France)

Nicoli Italy (Italy) Nordisk Wevin A/S (Donmark) Norsk Wevin A/S (Norway)

Novefloor (France) NYLOPLAST EUROPE BV (Netherlands)

REHAU SA (France)

Omys International AG (Switzerland) Perlen Packaging (Switzerland) Pipolife Austria (Austria) Pipolife Belgium NV (Bolgium) Pipolife Czech s.r.e (Czech Republic)

Pipelife Deutschland GmtH (Germany) Pipelife Eestl AS (Estonia) Pipelife Finand Dy (Finland) Pipelife France (France) Pipelife Hellas S.A. (Greecs)

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Poloplast GmbH & Co. KG (Austria)

Polyflor (UK)
Polymer-Chemie GmbH (Germany)
Profine GmbH (Germany)
Proten AS (Norway)

Redi (Italy) REHAU AG 6 Co (Germany) REHAU GmbH (Austria) REHAU Ltd (UK)

REHAU SA (France)
REHAU Jo. 2.0.0. (Poland)
REHAU Industrias SA (Spain)
RENOLIT Belgium MV (Belgium)
RENOLIT Cramfington Ltd (UK)
RENOLIT Hisponia SA (Spain)
RENOLIT Hisponia SA (Spain)
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REMOLT Mederland BV (Netherlands)
REMOLT Ondex SAS (Franca)
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Rayvert (Spain)

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Recording Engineering Pleatics XO (Germany)
Salamander Industrie Produkte Ombit (Germany)
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Sattler PRO-TXC Gmbit (Jaurus)
Schüco Polymer Technologies XO (Germany)
Sika Services AO (Switzerland)
Sika Tocal Germany)
Sika Tocal Germany)
Simona AO (Germany)

Sioen Industries (Belgium) SKZ-Testing GmbH (Germany)

Sopreme Srf, former Pag SpA (Italy) SOTRA-SEPEREF SAS (France) StOckel Gebble (Germany) Tarkett AB (Sweden) Tarkett France (France) Tarkett Force (France) Tarkett Holling Gebbl (Germany) Tarkett United (Life

PUC SESAN PIL Errore (Spain) INOVYN (Belgium Spain, Sweden, Shin-Etsu PUC VESTOLLT GMOH Viansilt Gmoh B Vynova Group (B Notherlands, UK

Chemson Polym Salata Chemicul IKA GmbH & Co. LANXESS Deuts

PMC Group Reagens SpA Valtris Specie

Evonik Perform ExxonHobil Cher Grups Azoty ZAI LANXESS Deuts

200 companies



PVC STABIL Akdeniz Kimya

PVC PLASTE BASF SE DEZABLE.

ASSOCIATE M



In Partnership with





European network of 185 companies, recyclers and converters





Overview

https://thenaturalstep.org/PVC/

For almost two decades The Natural Step has been helping industry and key stakeholders understand the sustainability challenges and attributes of PVC. This page gives a summary of our views, activities and historical background for interested stakeholders. We welcome your feedback and invite you to contact us for further information.

VinylPlus Commitment 2010 - 2020





30 targets

- 1. Reducing emissions
- 2. Reducing energy consumption
- 3. Controlled loop management
- 4. Sustainable use of additives
- 5. Sustainability awareness
- Independently audited annual 'Progress Reports'
- Overseen by a 'Monitoring Committee' (representatives of the European Commission, European Parliament, Unions, Consumer organisations, Academics)

Progress: Recycling for a Circular Economy





Our target: 800 kt/year of PVC recycled by 2020

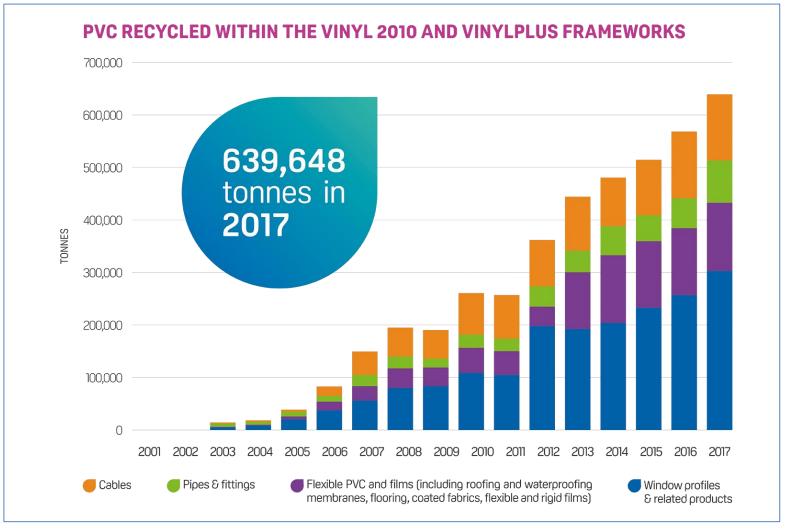
- 639,648 tonnes of PVC recycled in 2017
- Traceability for recyclates, including additives, audited and certified
- Recovinyl system to ensure quality material flow

The quality of recycled PVC is that what matters!



4.2 Million tonnes of PVC recycled since 2000!





VinylPlus has already taken up the challenge!



2000

Launch of our recycling programme

2017

640,000 tonnes of PVC recycled

2020

800,000 tonnes of PVC recycled annually

2030

New recycling target to be defined

Revision process started



Progress: Scientific Data







PVC Recyclates containing lead legacy additives are safe in use

- **2015-2016:** studies on migration of lead out of PVC waste
- **2016-2017:** modelling and risk assessments on
 - Outdoor storage of recycled PVC
 - Migration during service life of products made from recyclate
 - Workers in recycling and converting industries
 - Socio-economic studies to prove the sustainability benefits of recycling

VinylPlus is a competent and credible partner for EU authorities when discussing the legacy substances issues

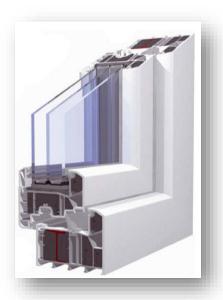
Recycling PVC products with legacy lead additives is the best waste management option from health and environmental points of view



- Time-limited derogations (15 years) were agreed by the MS experts to allow recycling of PVC to continue as a viable waste management practice
 - * ECHA opinion, March 18, 2018
- Call for continuous recycling of plastics with legacy substances and their use in specific, well defined and safe applications
 - * DRAFT REPORT on a European strategy for plastics in a circular economy, Environment Committee of the EP, March 27, 2018







Progress: VinylPlus® Product Label





Sustainability awareness in the market

- March 2018: VinylPlus® Product Label launched for window profiles with the support of EPPA*
 - Developed in cooperation with BRE Global and The Natural Step
 - Based on sustainability criteria, including responsible sourcing and additives
 - To encourage responsible purchasing, public and private

^{*} European PVC Profile & Related Building Products Association, www.eppa-profiles.eu

Progress: VinylPlus ASF



- 'Additives Sustainability Footprint'
 - Complementing existing schemes (e.g. EPD, PEF)
 - Wider set of criteria aligned with the VinylPlus commitment and four TNS System Conditions
 - Helping to understand current issues, complying with regulation, implementing circular economy and guiding innovation for the future

Results Matrix: colour-coded based on number of positive answers

Ca/Zn stabilizers	Raw Materials (acquisition & pre- processing)	2. Additive Production	3. Additive Packaging & Distribution	4. Additive + PVC Compounding and / or Processing	5. Product Use, incl Maintenance (PVC article)	6. Product Post use (recycling / end-of-life)
System Condition 1	1	5	6	5	7	6
System Condition 2	4	6	5	6	7	6
System Condition 3	2	5	5	6	7	5
System Condition 4	5	7	6	7	7	G

Global engagement:















Launch of Vinyl 2010, the 1st Voluntary Commitment of the European PVC industry for Sustainable Development Vinyl 2010 is registered as a Partnership with the Secretariat of the UN Commission on Sustainable Development Launch of VinylPlus®, the 2nd Voluntary Commitment of the European PVC industry for Sustainable Development VinylPlus® Voluntary Commitment included in the RIO+20 Registry of Commitments VinylPlus® registered as a SMART partnership on the UN Partnerships for the SDGs Platform

2000

2004

2011

2012

2015

>





Summing-up

- United industry
- Real progress made through the VinylPlus Voluntary Commitment, increasing the sustainability performance of PVC
- Product Label for window profile sector
- Partnerships

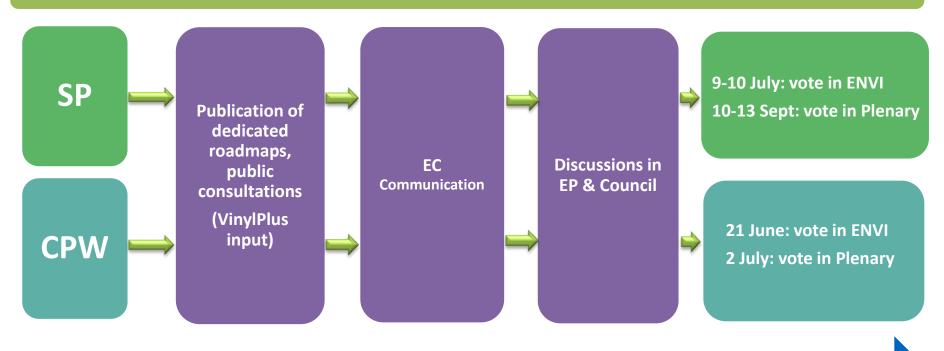




EU Plastics discussion - Milestones







December 2015 2017 January 2018 From February 2018 2018

^{*} SP: Strategy on plastics in the circular economy

^{*} CPW: Analysis of the interface between chemicals, products and waste legislation and identification of policy options

EC communication (16/01/2018): "A European Strategy for Plastics in a Circular Economy"



.... "the Commission is launching an EU-wide pledging campaign to ensure that by 2025, ten million tonnes of recycled plastics find their way into new products on the EU market ... this exercise is addressed to both private and public actors, inviting them to come forward with substantive pledges by June 2018"



Pledging campaign

The COM encourages the industry to come forward with voluntary pledges to boost the uptake of recycled plastics (Annex III)

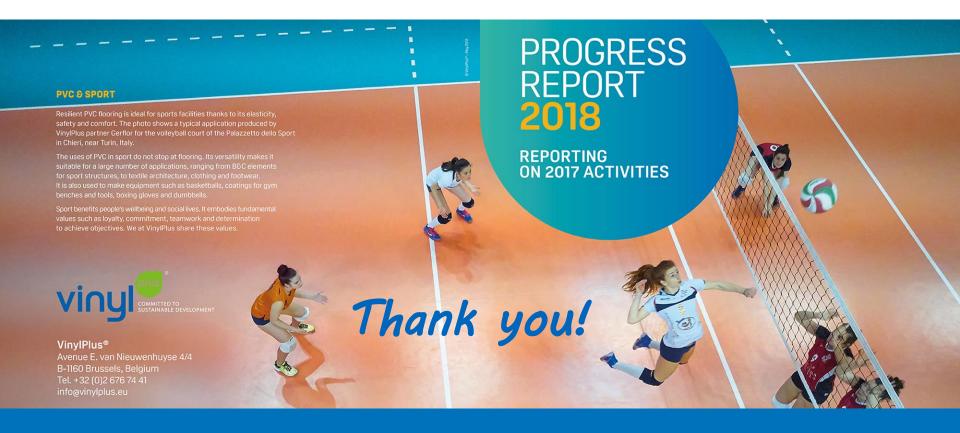
OBJECTIVE: 10 mil tonnes must find their way to

new products by 2025

DEADLINE for submission: 30 June 2018

ASSESSMENT: October 2018









Back up slide

www.vinylplus.eu



FOUR SUSTAINABILITY PRINCIPLES ARE USED TO DEFINE CRITERIA FOR SUSTAINABLE USE OF ADDITIVES



Principle 1: Substances from the Earth's crust must not systematically increase in concentration in nature



Principle 2: Substances produced by society must not systematically increase in concentration in nature



Principle 3: Nature must not be systematically degraded by physical means



Principle 4: People must not be subject to structural obstacles to health, influence, competence, impartiality and meaning

