



When replacing PVC causes regret...



PVC products deliver many benefits for society across a diverse range of applications. And yet, some companies have decided to substitute PVC with the result that product performance is compromised.

Take Apple Computers - they have changed to using 'PVC-free' cables, however the new cable insulation material used is prone to breakage and this has resulted in a lot of complaints from Apple customers.

Just as there are lots of examples of satisfied customers using PVC products and enjoying PVC product benefits, there are also examples of "regrettable substitutions" of PVC products resulting in customer complaints and product performance problems.

Please send us examples of "regrettable substitutions" so that we can compile these examples into a readily referenced archive for industry and the value chain. Also, please send examples demonstrating the benefits of PVC products. If there are some quantified benefits it would be particularly useful for us to be able to archive these examples as well.

Please share this email with your network so we can get even more input.

By compiling archives of "regrettable substitutions" and quantified product benefits we will develop powerful tools that will help us to dissuade substitution of PVC products in future.

Please send your input to:
regrettable.substitution@gmail.com