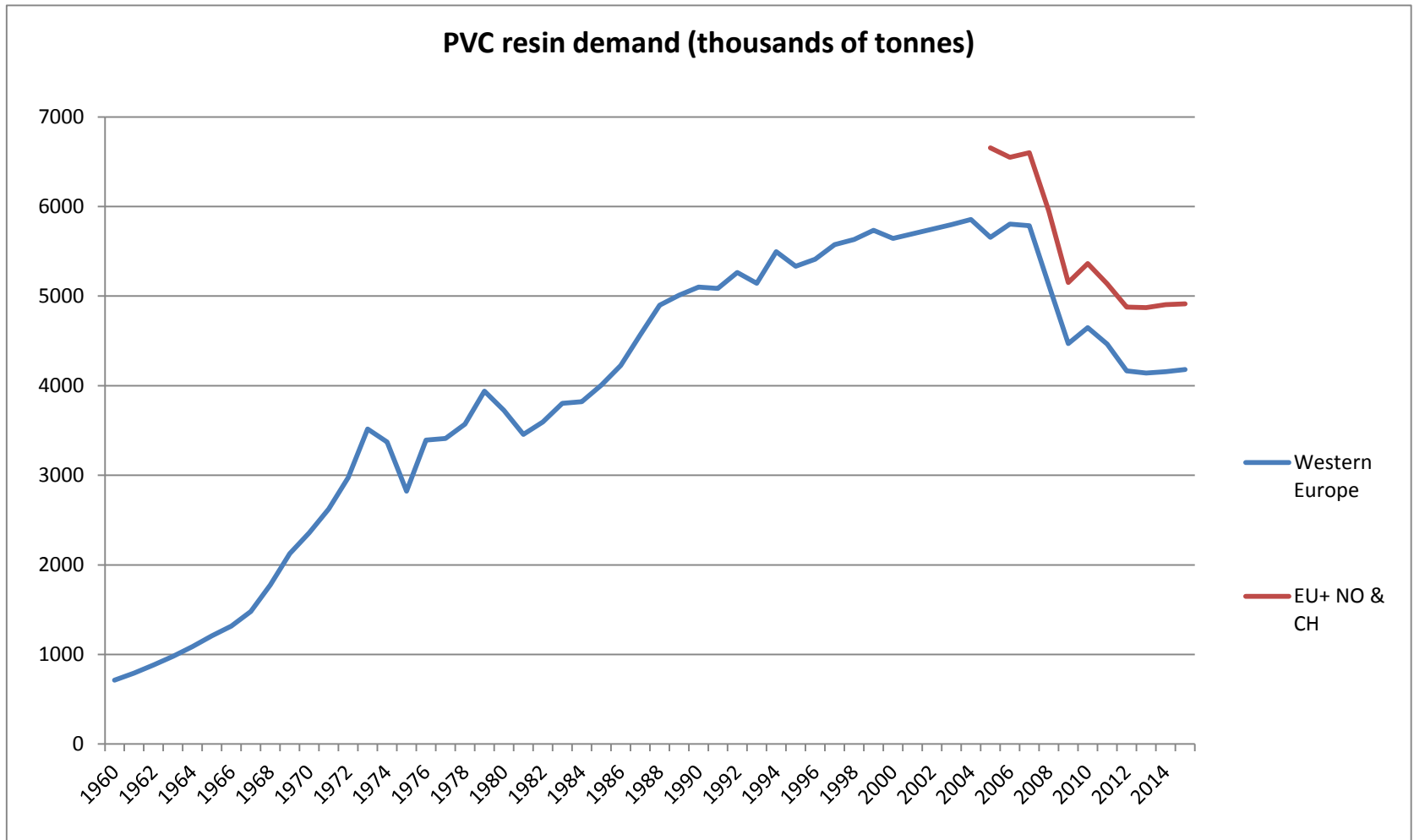




## Update on PVC market

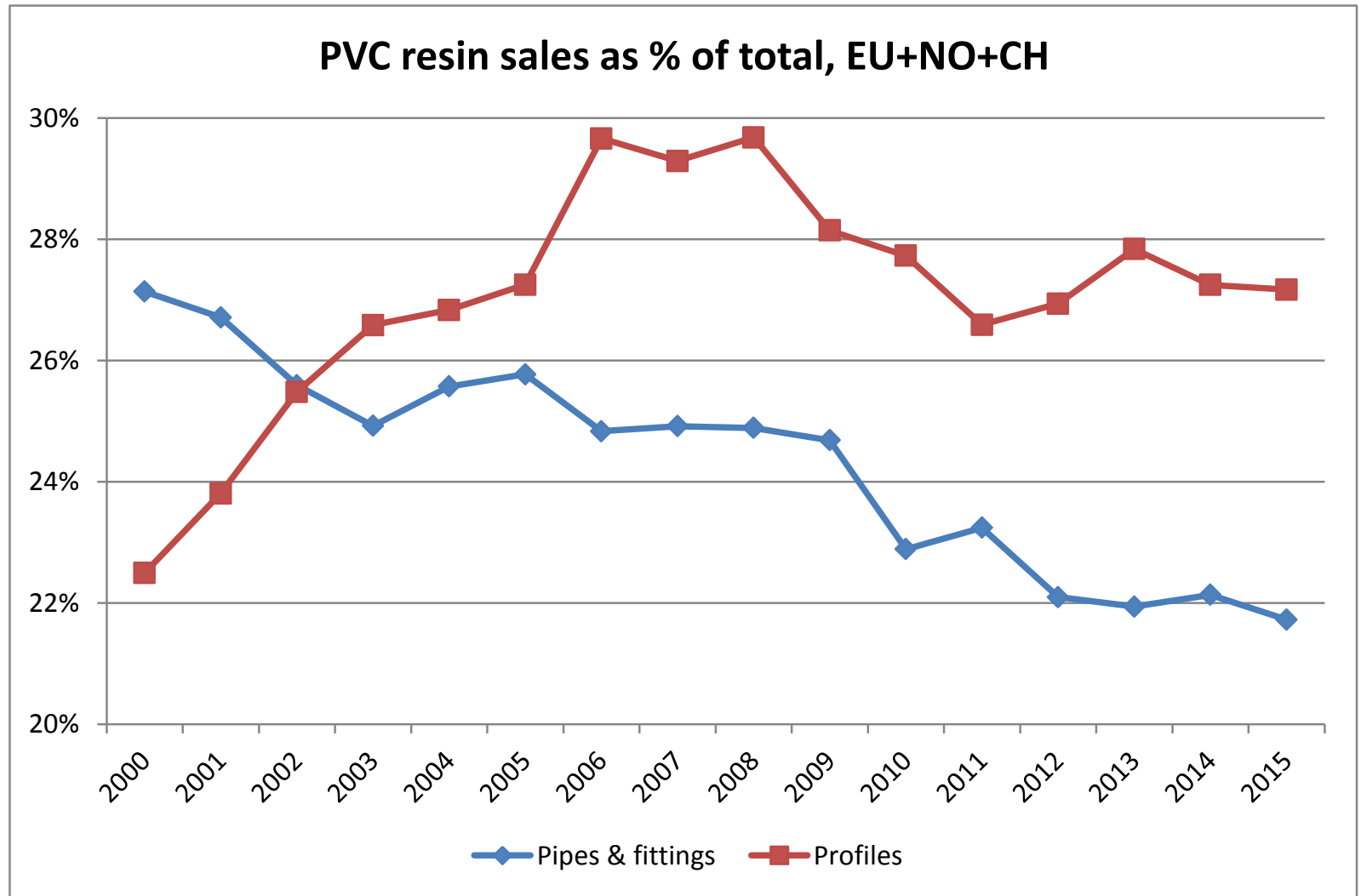
PVC Network meeting, 22 June 2016

# Long term view

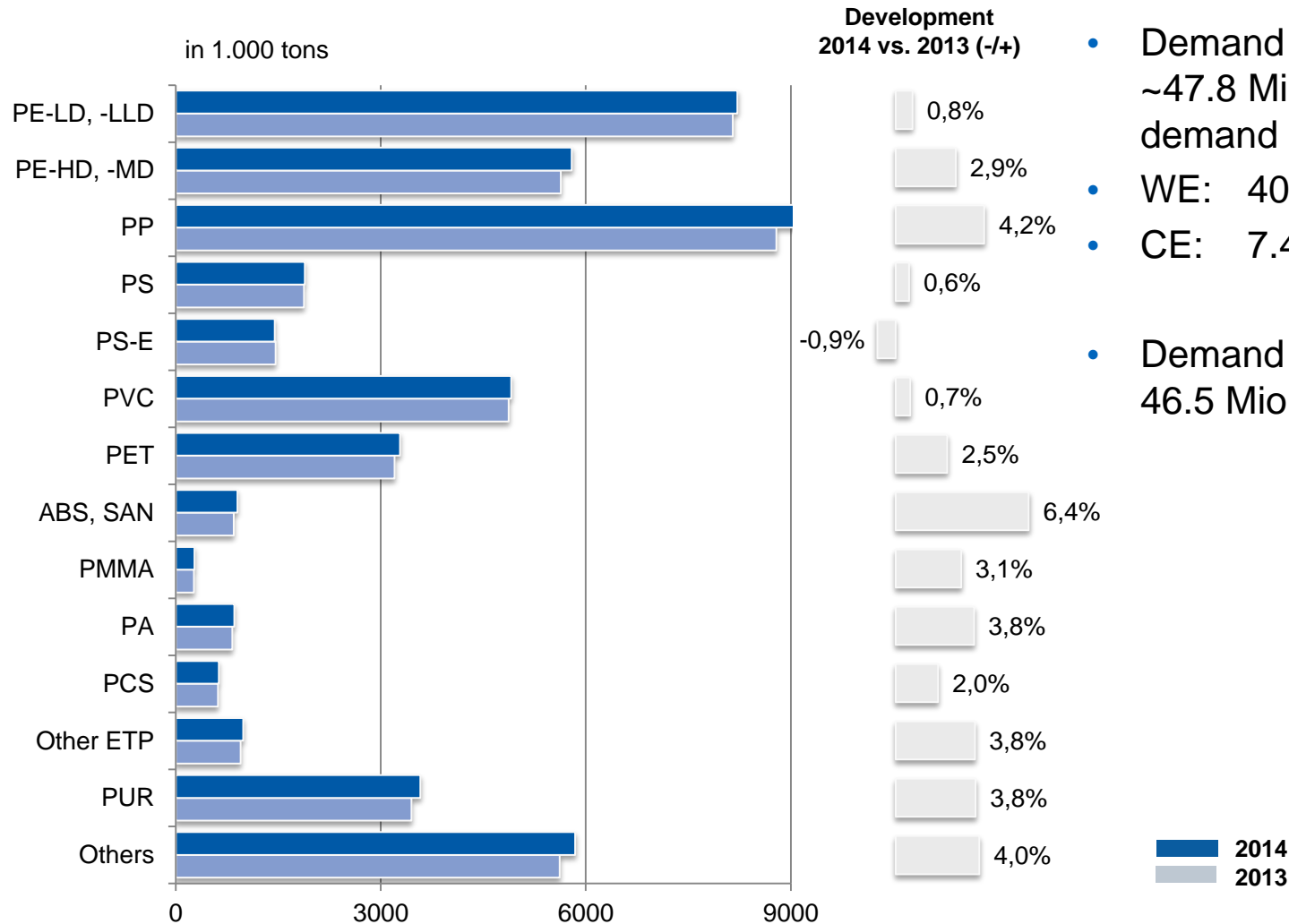


Contrary to the previous views, this one includes imported resin

# Some key PVC applications

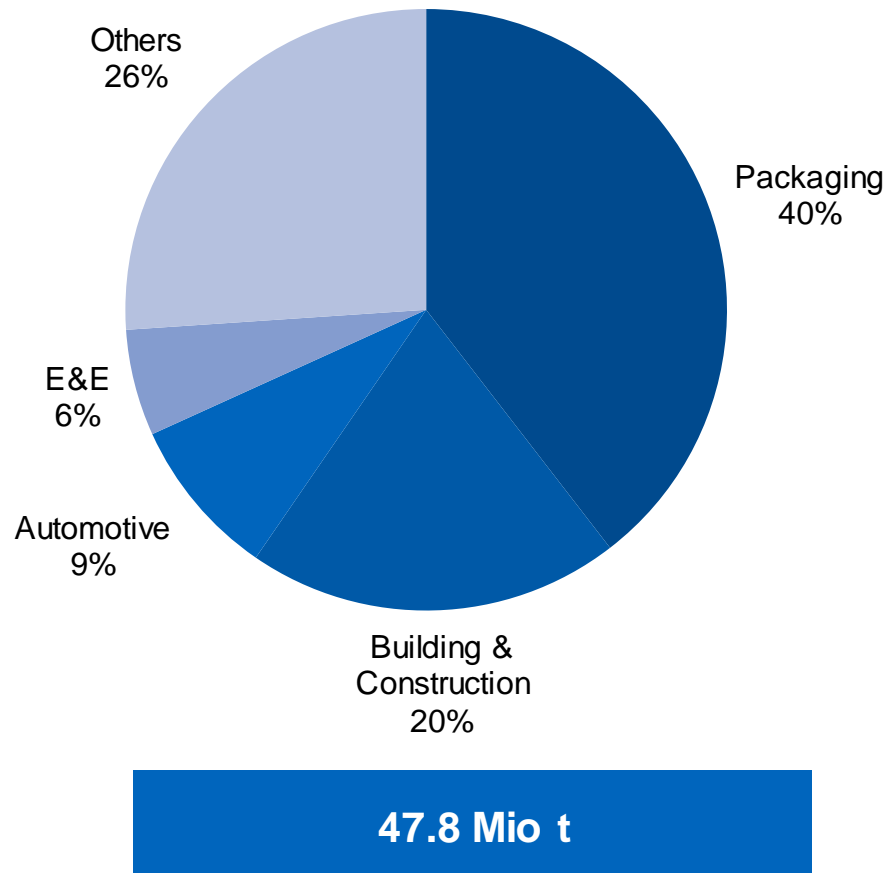


# Europe Plastics Demand by Resin Types 2014



- Demand Europe 2014:  
~47.8 Mio t  
demand increased by 2.6%
- WE: 40.4 Mio t (+2.4%)
- CE: 7.4 Mio t (+4.0%)
- Demand Europe 2013  
46.5 Mio t

# Europe Plastics Demand by Segments 2014



- Packaging and Building & Construction by far represent the largest end-use markets.
- The third biggest end-use market is the Automotive Industry.
- E & E accounts for 5.4%.
- Others includes consumer, agriculture, household, appliances, furniture, medical, etc.

# Europe Plastics Demand by Segments 2014

Demand total: 47.8 Mio t

